



TO WHOM IT MAY CONCERN,

Hey there!

I wanted to reach out to you to discuss a fundraising idea I have for your organization. Avon has just released its adorable new plush stuffed animal, Finley the Fox- and I think he could be an amazing fundraising and philanthropy opportunity for your organization.

Here's how it could work for you:

You could collect sponsorships for Finley the Fox at the cost of \$25 per sponsorship. When you sell 65 Finleys, your organization would receive 50% of the earnings from the sponsorships - plus all the Finleys. That equates to \$12.50 to your organization per Finley sponsored (if you sponsor 65)

$\$12.50 \times 65 = \812

Of course, the more Finleys you are able to sponsor, the more money you would be able to raise. Once the Finleys are delivered, your organization could donate them to places like Fire Departments, Police Stations, Children's Homes, Children's Hospitals - the possibilities are endless.

I think this fundraiser will allow you to make a difference in the community, while simultaneously raising money for your organization! I have enclosed my business card - please contact me with any questions!

SINCERELY,